

BS

# Music Business

**MAJOR: MUSIC BUSINESS (BACHELOR OF SCIENCE)**

**MINORS OFFERED:** Music, Musical Theater, Jazz Studies, Musicology

**GRADUATE PROGRAM OFFERED:** Master of Arts in Music  
(in Conducting, Performance, Composition, or Musicology/Research)



This program welcomes students with passions for music, business, entrepreneurship, and the creative and performing arts, providing them with the vital tools and skills necessary to lead a successful career in the music industry. Students can find a wide variety of courses and studies to customize their degree to suit their academic interests and career goals.



**ACCESSIBILITY TO VITAL RESOURCES SUCH AS LARGE ENSEMBLES, TOURS, AND MUSIC FESTIVALS**

Students can join musical ensembles of all kinds, including choral groups, instrumental, jazz, and even athletic groups.

## SMALL CLASSES = BIG PERSONAL IMPACT

### WHAT MAKES THIS PROGRAM SPECIAL?

Students in this program gain the knowledge, skills, and tools needed to thrive in the music industry while developing their talents across a variety of instruments and styles. You can collaborate with peers and explore both the artistic and entrepreneurial sides of music while learning from faculty who hold doctorates and are nationally recognized as active musicians.

*In order to be accepted into this major, students must perform an audition after being accepted to Truman.*

### AFTER GRADUATION:

This program prepares students with the foundational proficiencies necessary for a career in music, and offers coursework from a wide range of academic departments. This degree can lead to careers such as artist managers, booking agents, concert promoters, publishers and venue managers, and professional performers.

**MORE INFO:**



**DISTINCT BY DESIGN**