



# BA Communication

## MAJOR: COMMUNICATION (BACHELOR OF ARTS)

The Communication Department includes 5 major tracks and 3 minors for students looking to develop their persuasive style, practice organizational leadership, and refine argumentative skills. Your opportunities are endless with a Communication degree—become a leader in your field, advocate for yourself and others, or share your knowledge as a teacher or forensics coach.

### 5 MAJOR TRACKS

- Activism & Advocacy
- Argument & Speech
- Corporate Communication
- Strategic Communication
- Relational Communication



State-of-the-art AV equipment & cameras

### EXPERIENCES

- Join an award-winning **Forensics Team** with versatile squad room.
- Broadcast to north-east Missouri with our **KTRM-FM** radio station.
- Produce your own reel in our very own **video production studio** and control room.
- Engage in all types of student media, advised by full-time faculty members with **professional media credentials**.

[communication.truman.edu](http://communication.truman.edu)  COMMatTSU

 @COMMmatTSU  Department of Communication - Truman State University

### CAREER PATHS

About **80%** of Communication graduates **enter the workforce** directly while **20%** attend **grad school**.

*Pair your Communication degree with the **MAE** to go into **Speech Education**.*

#### NOTABLE EMPLOYERS

- CNN
- Wall Street Journal
- AmeriCorps
- KCTV-5 in Kansas City
- The White House

#### NOTABLE GRAD SCHOOLS

- Columbia University in New York
- London School of Economics
- University of Kansas
- Syracuse University



**RACHEL FOSTER '15**

“The communication program set me up for success in so many aspects of my adult life, including helping me prepare for a fast-paced and involved life in KC! My goal is to be a spokesperson for what I believe in, and I know this would not be possible if it weren't for my experience at Truman”