



BA/BS Business Administration

MAJORS: BUSINESS ADMINISTRATION (BACHELOR OF ARTS/SCIENCE)

MINOR OFFERED: Business Administration

CERTIFICATE OFFERED: Business Analytics

The Business Administration program provides students with a strong foundation in managing people, time, finances, and other key resources. Through a blend of disciplines, students gain a strategic understanding of business operations and decision-making, preparing them to succeed in a wide range of professional settings.



ACCESSIBLE FACULTY WHO KNOW STUDENTS ON A FIRST-NAME BASIS
MANY FACULTY HAVE **EXTENSIVE EXPERIENCE** IN THEIR FIELD



OPPORTUNITIES TO ENGAGE IN UNDERGRADUATE RESEARCH

WHAT MAKES THIS PROGRAM SPECIAL?

Graduates emerge with both a broad-based business education and specialized expertise in their chosen concentration. Supportive faculty help guide students throughout their academic journey. Alongside technical knowledge, the program emphasizes essential soft skills—such as leadership, communication, teamwork, critical thinking, and ethical awareness—that are vital in today's business world.



STRONG ALUMNI SUPPORT

AFTER GRADUATION:

Employers consistently seek out Truman business graduates for their professionalism, preparedness, and problem-solving abilities. With a deep understanding of business strategy and a commitment to excellence, our alumni are ready to make an immediate impact in their careers.

MORE INFO:

