



# A DIFFERENT STATE

TRUMAN STATE UNIVERSITY ANNUAL FUND



DIFFERENT

# Our Mission

Truman State University is here to open opportunity, promote access and social mobility, foster excellence, recognize merit, and do all things that urge our students to make themselves productive, free and equal.

Our destination is unmoving – to offer an exemplary and affordable public residential education to well-prepared students that is grounded in the liberal arts and sciences.

This is the mission that has driven Truman since its inception and is what makes us a unique public university in Missouri. In fact, we like to think of ourselves as a different kind of state school that is uniquely positioned to serve Missouri and the wider region.



## Your Impact

Annual giving is a vital aspect of what propels Truman and its students to achieve “A Different State.” It’s what propels our progress, empowers our students’ ambitions, and transforms our campus into a hub of innovation and excellence.

Yearly gifts to our Annual Fund are crucial for providing the tools and resources students need to pursue their passions, perfect their purpose, and become the innovators and leaders they’re meant to be – on campus and beyond Kirksville.

The Truman community is a powerful network, and your generosity makes an enormous and lasting impact. Every donation – no matter how big or small – adds up to fund vital resources like scholarships, campus improvements, academic programming, and support for every student activity, department, every research project, lecture, performance, and so much more.

Simply put, your participation in the Annual Fund makes the Truman experience possible. Together, we are Truman and together, we can keep providing a brighter future for every one of our students.

### Tru To Our Mission

# #1

Public university in the Midwest for 28 years running  
*US News and World Report*

# 13:1

Student-faculty ratio

# #7

Best master’s university in the nation  
*Washington Monthly*

# Your Action

## Build the Foundation for Fulfilling Futures

The Truman State University Annual Fund reflects the uniqueness of our campus community and provides donors like you with the opportunity to make a direct contribution to the areas of our community about which you are most passionate.

## Access

Your support provides scholarships and opens doors to deserving students from all walks of life to experience the transformative power of a Truman education. By funding scholarships, you're helping to create a more equitable campus community where talent meets opportunity, ensuring that financial barriers don't hinder student success.

## Campus Life

Your generosity helps us to continually expand our dynamic and engaging campus community. From student organizations and innovative learning environments to on-campus housing and social events, your investment fosters personal growth, lifelong connections, and the unforgettable memories that shape a transformative campus experience.

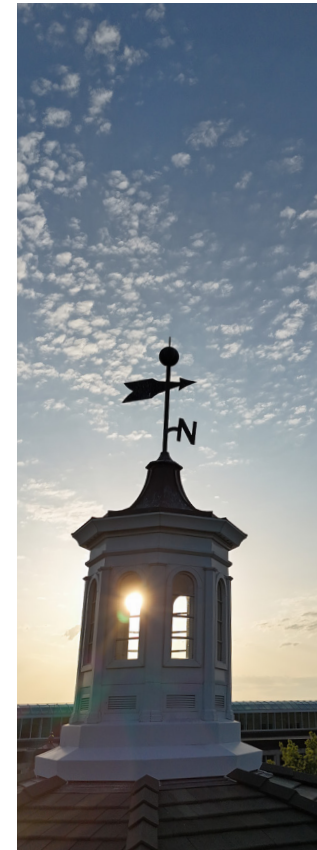
## Distinction

Donor giving is crucial not only to maintaining Truman's position as the #1 public university in the Midwest but also to continuing our evolution and innovation at the cutting edge of education. Your contribution supports exceptional faculty, innovative programs, and groundbreaking research that propel our students to reach extraordinary heights and become leaders in their fields.

## Community

Your gift helps us to foster deeper ties across our community and ensure that Bulldogs around the world continue to have the opportunity to connect and come together. By investing in Truman, you're ensuring that our university continues to be a leader in higher education, providing exceptional opportunities for all Bulldogs to learn, grow, and succeed.

To show your support for the area that matches your interests, you can designate the name of any of our funds and scholarships when you make a gift to Truman. [Visit our website](#) to view a complete list of all funds and scholarships.



# Their Opportunity

# Your Contribution

Truman students are driven to succeed. Fueled by a love of learning, they pursue the type of education only available by living in community and immersing themselves in the unique experience that sets Truman apart both regionally and nationally. The difference their education makes empowers Truman students to stand out from the crowd and helps them succeed long after they graduate. This is what you support when you donate to the Annual Fund. You invest in difference makers. Your donation fuels a life-changing education and the continued enrichment of the entire community.



“

I am so thankful for the education and experiences I received at Truman, where I majored in biology. I am currently pursuing my master's in Wildlife Ecology at the University of Wisconsin-Madison and dream of one day working in conservation or at a zoo facility to conduct animal research. This career path would never have been achievable without the opportunities I received from Truman and the scholarship support that helped make college financially feasible.

Generous donors like you made my Truman experience possible. By making a gift to the Annual Fund, you don't just help create opportunities, you help change a student's life forever, and for that I am forever grateful.

**Kenny Damper '24**  
*McNair Scholar*

## Their Aspirations



# Your Gift

## Make a Pledge To Pave the Way

Every donation from our Bulldog community makes a difference in the lives of Truman students today and in the future. In 2023-2024 your contributions helped us to provide funding to achieve the following:

# \$1,446,801.50

in total foundation scholarships.



## 120+

unique majors  
and minors.

## ~60%

of students graduate  
with no student  
loan debt.

## 2,000+

local school student visits to  
the Robison Planetarium.

## 3,000+

attendees from across the  
region at the Kohlenberg  
Lyceum Series.



## Their Growth

# Ways to Give

## Online

You can use a credit card, debit card, or your checking account information to make a gift to Truman. You can also set up a recurring monthly gift for an ongoing commitment to the Annual Fund. Visit [giveonline.truman.edu](https://giveonline.truman.edu) to get started.

## Mail

To make a gift by mail, please download and complete a printable contribution form [available via our website](#). Mail the completed contribution form and payment to:

Truman State University  
Office of Advancement  
McClain Hall 205  
100 E. Normal Ave.  
Kirksville, MO 63501-4221

## Stocks and Other Securities

Stock that has increased in value is one of the most popular assets used for charitable giving once it has been held for more than one year. Making a gift of stock or other securities offers you the chance to help the University while realizing many important benefits for you.

## Estate and Other Planned Gifts

Include Truman State University in your estate planning and receive tax and financial benefits. Planned gifts range from bequests in your will to charitable gift annuities. Visit [truman.myfuturegift.org](https://truman.myfuturegift.org) to find the option that fits your needs.

## Employer Matching Gifts

Many employers will match your gift to Truman State University. If you (or your spouse) work for or are retired from a company with a corporate matching gift program, this is an easy way to increase the impact of your gift to Truman. Use our [matching gift search](#) to find out if your company has a corporate matching gift program and contact your company's human resources office to obtain a matching gift form to submit with your gift to Truman.

## Memorial Gifts

Leave your own legacy or honor a family member, friend, classmate, or faculty member with a gift in support of an area or program of importance to that person. Naming opportunities range from named scholarships to named facilities.

## A Message From Ernie



Dear Truman State  
University Supporters,

As Vice President for University Advancement, I have the privilege of witnessing firsthand the remarkable impact that your generosity has on our community. Each year, your contributions fortify our commitment to excellence and help sustain Truman

State University's standing as the premier liberal arts and sciences university in the Midwest.

Your support through the Annual Fund is vital. It not only enhances our academic programs and enriches our campus culture but also ensures that the promise of Truman State remains accessible and exceptional. Every gift, no matter the size, contributes to our collective success and the transformational education we provide.

Thank you for your continued belief in our mission and your role in our enduring legacy. Together, we are not just preserving the value of a Truman State education; we are driving it forward, making an indelible mark on the lives of our students and propelling them to "A Different State."

With deepest gratitude,

A handwritten signature in black ink that reads "Ernie Hughes".

Dr. Ernie Hughes

Vice President for University Advancement

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